

It is a pleasure for us to inform you that we have founded AEDAA (Asociación Española de Dirección Artística Audiovisual).

AEDAA is the first nonprofit association committed to raising the profile of the art department in Spain.

We know there is a lack of information about production design affairs, so we seek to highlight and support the contribution made by our department to a production.

AEDAA is a place for raising concerns and discussing future directions and strategies for our industry. A place where we can share knowledge, experiences, promoting creativity and exchanging ideas both nationally and internationally.

AEDAA also recognizes the need for educating, training and advancing new practitioners. We intend to establish academic relationships to achieve an official degree for production design.

We also want to reward different roles within the art department, recognizing present and past contributions made by professionals in art department.

Last year, we organized the Spanish IPDW, October 20th - 29th, where we hosted different panels with various figures within the art department and held several masterclasses with production designers. A successfull call, that we shared on our Youtube channel: https://www.youtube.com/@Asociacion_AEDAA/videos.

On our website you can find the directory of our members and their professional profiles.

Our association welcomes designers and professionals who love their work and want to continue to contribute to its identity, quality and reputation.

Best regards.